

Christmas Suggestions

Games and Toys of all kinds in our Children's Department.

Erectors Building Sets, Paper Dolls, Toy Furniture, Chess, Checkers.

A large and complete line of Stationery.

Ivory, Cut Glass, Fountain Pens, Leather Goods, Brass Desk Sets, Japanese Baskets and Novelties of all kinds.

Books Books Books

Never was our line more carefully selected or more complete. Call and see them.

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--a gift that will please.

A sample of our offers:

Review of Reviews	\$3.00	
Woman's Home Companion	1.50	
American Mag.	1.50	
		\$4.00
		saving \$2.00

Scribner's Magazine	3.00	
World's Work	3.00	
Harper's Magazine	4.00	
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		saving \$1.50

Make up your own club and take advantage of our offers. We meet or beat any offer made by a reputable agency.

CO-OP

BROADWAY ODEON

House of Refined Amusement and Continued Photoplays

FRIDAY

"Lured but Cured"

Another of those ever popular L.Ko comedies.

EXTRA

SATURDAY 9, and MONDAY 11,
Both Matinee and Evening Shows

Billie Burke in "GLORIA'S ROMANCE"

4--1 lb boxes of candy given away every evening at the end of first show.

Columbia Theater

ALWAYS A GOOD SHOW

TONIGHT and SATURDAY

MARY PICKFORD

in the first production of her own company

"LESS THAN THE DUST"

NOTICE--We have decided not to raise our prices on this attraction. But on account of the enormous cost to us, we earnestly ask the support of all our patrons.

Come Early--7 Reels--Come Early

ADVISES ENGINEERS TO BE MORE HUMAN

Dean E. J. McCaustland, In Assembly Lecture, Says Viewpoint Is Wrong.

4TH TALK IN SERIES

Holds Men in Profession Responsible for General Misconception of It.

A plea for a more humanistic and less materialistic viewpoint on the part of the modern engineer was made by Dean E. J. McCaustland of the School of Engineering in the University Auditorium last night. His subject was "The Modern Engineer." This was the fourth of a series of Assembly lectures by members of the faculty on "The College Student and His Life Work."

"The tendency is for the public to place a low estimate on the rank of the engineer. This is largely the engineer's own fault. He has been too much interested in mechanics and too little in humanity," is the way the speaker summarized his talk.

Dean McCaustland thinks there is no hope of ending strife in industry or between nations until force and special privilege are eliminated. "As long as some persons have privileges, war will not cease. The country which first removes privileges from business will be the one whose 'Kultur' will rule the world," he declared.

"Race for Profits Cause for Unrest." "The efficiency which has for its end bonus, premium and profit is the cause of all our social unrest. The co-operation of mankind, based on brotherly love and the square deal, is the only way out."

"The engineer has a sublime faith in the ultimate mastery of man over himself. There are natural laws of government, and if we get in harmony with these, government will be as automatic as the action of the machine which works in harmony with a mechanical law."

The speaker emphasized the role the theorists and dreamers are playing in world progress. "Without dreams and theories we cannot advance. Civilization is a composite of dreams come true. The modern engineer will be at prophet to interpret to the people the his best when he takes his place as unfolding problems of the future."

"Whole World Engineer's Field." "There are no insuperable barriers to the engineer--no problem, if it be possible of solution, which is too complex. He reclaims a Holland from the sea and erects an inland empire. He is constantly demonstrating the mastery of mind over matter. The whole world is his field. As yet, he has only begun his exploration and exploitation of nature."

"The engineer is widely looked upon not as a professional man, but as an ordinary electrician, plumber or mechanic. I am sometimes asked to explain the difference between sanitary engineers and sanitary plumbers."

As an example of the financial success attending engineers who reach the highest rank, he cited the case of a former student of the University who is receiving \$20,000 a year in the employ of the St. Louis Union Electric Light Company.

BOONE EASTERN STAR ELECTS

Installation to be Dec. 21--Thilo Chapter to Choose Officers.

The following officers for the coming year were elected by the Boone chapter of the Order of the Eastern Star at its regular meeting last night: Worthy patron, L. E. White; worthy matron, Mrs. E. E. Vanatta; associate matron, Mrs. J. M. Hyde; conductress, Mrs. Ida Joselyn; associate conductress, Mrs. Pauline Franklin; secretary, Mrs. Fanny Martin; treasurer, Mrs. May Kitchens. Installation of officers will be held Thursday, December 21. The Thilo chapter of the Eastern Star will hold its election of officers next Thursday night.

Class Studies Mohammedanism.

The Presbyterian Mission Study Class held its weekly discussion in the church chapel Wednesday. Mohammedanism was the subject. This was the fourth lesson from "Christianity and Non-Christian Religions," by Robert E. Speer. This study class is a subsidiary of the Central Committee on the Study of Missions--an organization of thirty-three Protestant churches. The aim is to study two missionary books a year, one dealing with foreign and the other with home conditions.

Hospital Gets Three Patients.

Robert F. Brown, of Kansas City, a student in the School of Engineering, and Fred Hunt of West Plains, a student in the College of Arts and Science are patients in Parker Memorial Hospital. Frank B. Winfrey of Easley is also a patient in the hospital. He was operated upon this morning.

"FIGHTING EDITOR" VISITS HERE

J. West Goodwin, Oldest Journalist of State, Retains His Spirit.

Colonel J. West Goodwin, "the fighting editor," Missouri's oldest journalist in active service, returned to his home at Sedalia today, after attending a meeting of the State Historical Society. He is one of the three honorary members admitted since the organization of the association.

Starting as a printer's "devil" sixty-six years ago, the colonel is still "going strong." After thirty years as editor of the Sedalia Bazoo, he gave up his too strenuous duties and for the last year has edited the Bazoo monthly Magazine, a package of witty and quaint editorials "published for the people now on earth."

Colonel Goodwin passed his eightieth milestone October 3, but his editorials in the Bazoo still retain the fire of the days of the whiskey riots, when he was forced to maintain his editorial dignity with a derringer. He is one of Missouri's pioneer prohibitionists and is still fighting. He also advocates state-wide commission form of city government and recommends that a statute to this effect be embodied in the new State Constitution. He has been a member of the Missouri Press Association since 1868, the second year of its existence.

"If I had my life to live over again, I would go right back and start as 'devil' in that little country office," said the colonel as he fondly stroked his big beaver 'tile.' "I think journalism is the highest calling for the young man."

Moberly H. S. Girls Visit Schools Here.

The teacher-training division of the Moberly High School composed of seven girls, under the charge of Miss Daisy Murrill, were in Columbia visiting the ward and high schools and the University today. The girls will return to Moberly tonight, but Miss Murrill will remain in Columbia until Sunday visiting Miss Julia Ward, 509 South Fifth street.

Camp Fire Girls to Have Sale.

The Waheta group of the Camp Fire Girls will have a food and candy sale at Taylor's Music Store, Ninth and Cherry streets, Saturday afternoon, beginning at 2:30 o'clock.

CLASSIFIED ADVERTISEMENTS

ROOM AND BOARD

Rooms and board for two girls. Mrs. Murphy, 610 College. Phone 645. M. 64-70-11.

ROOMS FOR RENT

Six room apartment, 208 South Eighth street. Strictly modern. Apply to S. H. Levy at Levy Shoe Co. C. 79-11.

One bedroom in a modern house, 305 Christian College Avenue. J. 29-11.

Two rooms next door north of Y. M. C. A. Phone 974 Red. G. 29-11.

Wanted: A room mate for student. door north Y. M. C. A. G. 29-11.

TEACHERS WANTED

Teachers wanted for our varied calls. Missouri Teachers' Agency, Kirksville, Mo. 70-M. T. A. 17.

LOST AND FOUND

A Rebecca Pin attached to three links. Finder please return to Missouri office.

"Precision," 10-inch slide rule. Reward if returned to 215 Hitt St. S. 31-31.

HELP WANTED

A Young man to fire furnace for room in private family. 1125 White. S. 31-31.

Suppose Fatimas were NOT Sensible

It isn't possible to fool men for long. Lincoln said that better than we could. Surely, if Fatimas were not as comfortable to the throat and tongue as we say they are--if they did not leave a man feeling keen and "fit" after a long-smoking day--do you suppose that more Fatimas would be sold every day than any other high-grade cigarette? Remember these facts as you try Fatimas and observe how comfortable, how sensible they really are.

Leggett & Myers Tobacco Co.



FATIMA

A SENSIBLE CIGARETTE

Other Things May Not Last

But there is one thing that will last for years, and that is a

Kodak

Given as a gift, it will always remain significant of its giver.

Used as the means of retaining pleasing scenes of loved faces, it always carries a maximum of sentiment.

When you are purchasing your Christmas gifts, remember that the Kodak is the life-long gift of sentiment.

Priced from 75c up
Buy one today

The Peck Drug Co.

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804 Broadway

We Develop Films



step lively!

Step timely! Mr. Man--It's getting pretty late in the season and it's high time you owned your new made to measure clothes.

There'll be a lot of satisfaction in entrusting their making to us--satisfactory fit, satisfactory value, satisfactory service--and everything guaranteed.

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